

Staff Photo Guidelines



Minimum Requirements

- Classic Portrait
- On a white/light background
- From the waist up
- At least 1200 px wide
- At least 1400 px tall
- Professional attire
- Shot with professional camera in good lighting

Do not

- Use an AI-generated photo
- Crop the photo on top or sides
- Have a dark colouring background
- Shoot with cell phone Shoot in poor lighting

Bonus Points

- Friendly approachable smile
- Wearing brand colours (Blue and/or orange)

Avoid if Possible

- Weird twisting poses
- Bright colours (other than blue or orange)
- Harsh shadows
- Blown-out highlights



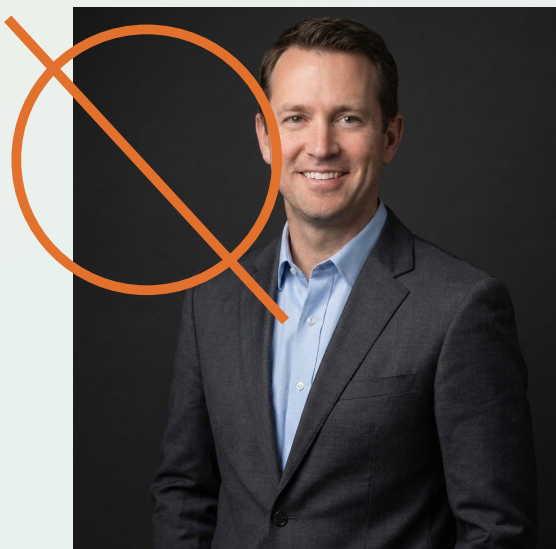
Not enough pixels.
Fuzzy when printed.



Bright, non-brand colour.
Clashes with marketing.



Cropped on the side.
Looks cut off when placed.



Dark background lighting is
wrong if background removed.